



THE CAR OF NO REGRETS

Don't fail
to see this
car at the
Automobile
Show



Grand
Central
Palace
January
2d to 9th

EIGHT CYLINDER
for \$1,350 complete

All Motordom Is "Rubbing Its Eyes" at This Amazing Announcement

The World's FIRST Popular Priced Eight

Every motorist has longed for the flexibility, power and luxury of a Six, but many have drawn back at its expensive up-keep, unwieldy length and excessive weight.

Now, in the KING EIGHT, the Six is exceeded in flexibility and freedom from vibration, equalled in power, yet there is the SAME economy of operation, easy turning length, and light weight as in the moderate priced Four.

The supreme luxury of mechanical travel is perfectly exemplified in the KING EIGHT, and the real meaning of flexibility is at last revealed to you. Think of it—from two miles an hour to fifty without gear-changing, noise, vibration, or any of the usual indications of engine effort. To ride in this SUPER-CAR is to eliminate the mechanical presence in motoring—the "Magic rug" of the Arabian tale is truly yours in a KING EIGHT.

The mechanical simplicity of this new KING will quickly recommend it to all who have seen other eights. Valves are located for easy accessibility and the entire construction has that sturdiness so characteristic of the KING. Cantilever springs assure maximum riding comfort, and a pure European stream line body makes the King a joy to look at.

Don't ride in a KING EIGHT till you are ready to purchase. It will spoil you for the car you have, or the other cars you know.

BRIEF DESCRIPTION.

Motor—Eight cylinder V type, 2½-inch bore and 5-inch stroke. Unit power plant. Three point suspension. Horse Power—S. A. E. rating 24.2—regular rating 40-45.

Thermo syphon cooling. Ignition by high tension distributor with storage battery. Force feed lubrication. Ward Leonard electric starting and lighting system. Multiple disc cork insert clutch, 17 bronze and steel discs in oil. Center control, left drive. Transmission—sliding gear, selective type, three speeds, forward and reverse. Full floating rear axle. Engine-driven tire pump. Pure European stream line body. Instrument board. Color—rich U. S. Mail blue body; black hood and fenders, black and nickel trimmings. Wheel base, 113 inches. Regular equipment includes rain vision ventilating windshield; silk-mohair one-man top, extra rigid design; quick attachable curtains; Jones speedometer, connected with propeller shaft; electric horn, tire irons, jack, tire repair outfit, tools and extra rim.

KING MOTOR CAR AGENCY
Broadway at 52d Street

Service Department, 250 West 54th Street

BROOKLYN: Carpenter Motor-Vehicle Co.
1239-43 Fulton Street.